Quantum Media

Founding Partner Media Kit & Advertising Programme

This document outlines Quantum Media's introductory advertising programme for businesses joining during the company's launch phase. The objective is to build long-term strategic partnerships while rewarding early supporters with exclusive pricing and benefits.

Core Advertising Services

Service	TTD	Approx. USD	Description
Sponsored Social Post	TT$500	US$74	Branded Facebook/Instagram post with call-to-action.
Sponsored Story	TT$250	US$37	24-hour story with links and tags.
Sponsored Reel	TT$900	US$132	Short-form vertical video promotion.
Promotional Video	TT$1,500	US$221	Dedicated branded video up to 60 seconds.
Homepage Banner (Month)	TT$1,500	US$221	Premium website placement.
15-sec Host Read	TT$1,200	US$176	Presenter endorsement.
30-sec Host Read	TT$2,000	US$294	Expanded presenter recommendation.
60-sec Host Read	TT$3,000	US$441	Detailed product demonstration.
Exclusive Episode Sponsor	TT$5,500	US$809	Episode naming rights and branding.
Basic Product Placement	TT$800	US$118	Product visible during filming.
Featured Product Placement	TT$1,500	US$221	Presenter naturally uses product.
Title Sponsor - Live Sessions	TT$6,000	US$882	Naming rights and branding for live performance.

Monthly Partnership Packages

Package	Monthly	Approx. USD	Key Benefits
Bronze	TT$2,000	US$294	4 posts, 4 stories, website banner, newsletter
Silver	TT$4,000	US$588	Bronze + 2 host reads, product placements, reel

Gold	TT$7,500	US$1,103	Silver + exclusive programme sponsorship
Platinum	TT$12,000	US$1,765	Strategic multimedia partnership

Founding Partner Programme

- Limited to the first 25 businesses only. Once filled, Founding Partner status closes permanently.
- Minimum six-month contract.
- Founding Partner pricing locked in while the contract remains active, with at least a 20% discount from future published rates.
- Guaranteed protection from future advertising rate increases.
- Industry/category exclusivity available for selected sectors (e.g. one bank, one insurance company, one motor dealer, one law firm).
- Official 'Quantum Media Founding Partner' recognition on the website and promotional material.
- Digital Founding Partner badge and framed Founding Partner Certificate.
- Priority access to sponsorships, documentaries, podcasts, live events and new advertising products.
- Quarterly campaign review and annual marketing strategy consultation.
- Loyalty rewards every six months, including complimentary promotional content.
- Invitation to an annual Quantum Media Founding Partners Business Networking Breakfast.
- Renewal reward of 5–10% advertising credit after each completed contract year, subject to renewal.

Contract Options

Plan	Commitment	Benefits
Essential	6 months	Founding Partner status, introductory pricing, standard benefits.
Preferred	12 months	10% package discount, annual strategy meeting, complimentary promotional video, priority placement.
Premier	24 months	15% package discount, category exclusivity, quarterly strategy sessions, complimentary interview and annual documentary feature.

Why Become a Founding Partner?

Founding Partners are more than advertisers—they are strategic partners in the growth of Quantum Media. They receive preferential pricing, enhanced visibility, recognition and long-term marketing advantages that are unavailable after the launch period.